

A pioneer in rendering state-of-art IT business solution.

# ....Believes in never ending business relations!!





## **ABOUT US**

A Globally Renowned IT company operating throughout the globe and offshore development centre India, Kindlebit Solutions is framed with a motto to carve a niche in the e-commerce industry with a custom-made and a two-way approach. With an extensive experience in pocket, the company has heaps of knowledge to propose to the clients. Kindlebit solutions is the destination where your search would end.

Kindlebit Solutions is an ideal pick for both small entities and big hot shots that have a single aim in their mind that is to thrive for high revenues and implement the best business techniques so far. The experts of the company keep an eye on the latest modifications in the online world and proffer solutions based on these so that the patron attain perked up revenue.

Kindlebit Solutions is in itself a globe with professionals who are proficient and adept to the on-going technological advancements along with having an elite knowledge of almost everything you would wish your service provider to have. The credibility of the company can be judged from the unwavering professional relation it shares with the seasoned patrons and its belief in nurturing a fruitful working relation with the new ones.

Dedication towards our customer's websites has made us a preferred choice among many emerging corporates. Sturdy and reliable customer service is the crux of the company's policy. The end product of the services rendered by the firm is always better than expected because of the professionals being interactive with the patrons.





## **COMPANY SERVICES**

Having technical expertise in every arena of IT industry, we are steadfast towards achieving excellence and leave a positive impact on our clients. Our motto to carve a niche in the e-commerce industry with a custom-made and a two-way approach. With an extensive experience in pocket, the company has heaps of knowledge to propose to the clients. Kindlebit is an ideal pick for both small entities and big hot shots that have a single aim in their mind that is to thrive for high revenues and implement the best business techniques so far.

At Kindlebit, we are committed to furnish our clients with long term company gains and benefits. Having expertise in every arena of IT industry, we are steadfast towards achieving excellence and leave a positive impact on our clients. Read on out case studies and see how we have with our in-depth and latest research methodologies so far proved resourceful for our clients and helped them attain high performance oriented results!



Mobile Application Design and Development



Web Design and Development



**Internet Marketing Services** 



**Desktop Applications** 



**Database Administration** 





## **COMPANY CERTIFICATIONS**

#### **ISO Certification**

Kindlebit Solutions got accredited ISO 9001:2008 certification in 2012. All the departments including Administration, HR and Delivery had been audited and after reviewing the existing process based work culture, we successfully got the certificate. This shows orientation towards process model and willingness to provide best of services to our customers by making ourselves structural and formal in a service based model.

#### KEY ASPECTS OF COMPANY

- Dedicated team of competent personnel as Management Representative.
- Team comprise of 5 Internal Audit
- Auditors and a lead auditor performs Internal Audit
- External audit by certification body
- Internal audit
- Control of Non Conformance
- Management review meeting

All teams across KBS covered under ISO 9001:2008 certification

Dedicated quality team located at every department headed by quality head.

#### GOOGLE PARTNER



Our organization is certified as an official Google Partner. Company has been officially declared as a member of Google Ad-Words Certification Program and is able to participate in Google search and marketing operations around the globe.

#### BING ADS CERTIFIED



Our company is Bing Ads certified, means we are official on the search list of Bing Adds Search Engine. The certification has provided us with a new era of industry reorganization. As into IT Business, we understand the ease of access that user demands while searching on net.





## **OUR MISSIONS & VALUES**

Serving the clients worldwide, we at Kindlebit absolutely considers company ethics and values to be the strongest foundation of a prospective and everlasting business affiliation. With client-centric missions and feasible vision, we offer solutions which our patrons have been yearning for. It is our unsurpassable mission and company values that have made Kindlebit a preferred business partner with both budding and established enterprises. Enhancing the client business and offering exceptional services is what we aim for!



- To hold the customer's interests as the principal motto and furnish ethical and pocket-friendly services in the most apparent manner possible.
- To create and provide top-notch premium web applications and online solutions services with a spotlight on up-and-coming technologies
- To employ people who are keen on their job, possess enthusiasm to learn and develop, pride themselves in their excellent work, believe in joint effort of working in a team and mutual growth.
- We believe in keeping our clients updated throughout the progress of the project and maintaining a long term fruitful relationship even after the project is accomplished, and mutual growth.
- We ascertain that we maintain a constant communication channel with our valuable patrons through means of conferences, focus groups, dialogues, workshops, discussions, daily reports etc.



With our centralized communication structure and a rigorous quality assurance structure, we guarantee the expansion processes is never out of track and is made parallel with client's business. This approach helps us to speed up the delivery procedure.





## **OUR VISION**



#### People

Be a great place to work where people are inspired to be the best they can be.

#### Productivity

Be a highly effective, lean and fast-moving organization.

#### Partners

Nurture a winning network of customers and suppliers, together we create mutual, enduring value.

#### Profit

Maximize long-term return.

#### Portfolio

Bring to the world a portfolio of quality beverage brands that anticipate and satisfy people's desires and needs.









## SPECIALISED CAPABILITIES

#### Web Design

Being a reliable web design agency, Kindlebit transforms its vision into brand building promotional entity. We stroke down the best ideas or start from a blank page to engineer an artefact enabling you to entice your intended audience.





#### Web Development

The website developers fabricate technicallycomplex yet professional and innovative website development solutions and services that infuse utmost prospective of the latest web technologies to generate an interactive and appealing plea for your patrons.

#### Mobile Application Development

Kindlebit's mobile applications render a much needed unique stroke that enhances the functions and performance of hightech mobile devices. The big names in the industry todayiPhone, Blackberry and Android have their own set of attributes that calls for technical flair to meet both individual and business requirements and the professionals at Kindlebit cater to this particular aspect. We at Kindlebit identify with ea



ch business requisites that may significantly differ and necessitates a need for tailor-made mobile application development that fabricates expert mobile phone applications customized precisely as per your specific business requirements for perked up efficiency, functionality and proficiency.



#### **Internet Marketing Services**

A professional online marketing agency- Kindlebit, is a firm which would help you get solutions for all your internet marketing dilemm as. With an understanding of the present industrial competition, the company makes your brand visible across valuable search engines.

Making the hunt for your prospective client's easier, Kindlebit helps you get new clients and hold on to the already existing ones. Fullyadept with internet marketing services, the s quad at Kindlebit enhances your brand presence and transforms your visitors into valuable customers. Fitting in the shoes of a principal internet marketing company, we hold expertise in designing customized web portals via constant SEO, always finding the best solutions for your company.





## **DOMAIN EXPERTISE**



Ecommerce



Social Networking



Banking and Financial Services



Insurance



Education and E-learning



Healthcare



Pharmaceuticals and Life Science



**Ecommerce** 



Social Networking



Utilities



Construction



Telecom



Fashion



Automotive



Media & Entertainment



Enterprise Resource Planner



Internet TV



Transportation



Real Estate













#### VALUE PROPOSITION

#### **Assured Quality**

As a part of Quality Assurance, we follow test case driven development. Here test cases for all scenario are defined, discussed & mutually agreed with client and if delivery fails to address these cases, all work (bug free) is delivered to the client with no charge.



#### **Local Presence**

While labor rates can be 70% lower in offshore markets, most companies save only 20% or less on their global sourcing initiatives. Major cause in COMMUNICATION GAP adding to Total Cost of Off-shoring (TCO).

To effectively manage off-shoring and provide better services to client, we have local presence in Europe having our offices in UK and Canada, Australia and USA.



#### **Unified Process**

We follow unified processes at each phase i.e. analysis, design, development and testing of functionality for optimal performance.

Our methodology promotes exceptionally strong client partnerships; better communication; and more tightly managed projects that arrive on-time, on-budget and in alignment with client requirements



### **Elastic Approach**

We are flexible enough to deal with and follow very elastic approach customized for each client / project / product as per its needs and requirements.

- Flexible Engagement Models
- Flexible with all Time Zones
- Flexible Payment Options
- On Demand Team up-sizing / down-sizingControl of Non Conformance
- Cost Effective in Change Control Management
- Open to all technologies & platform





# **TECHNOLOGIES EXPERTISE**



#### Design & Graphics/Animation

HTML, XHTML, CSS, Web 2.0 Latest Standards Business Branding - Logos, Business Cards, Flyers, Banners, Brochures, Catalogs, Newsletters Designing UI Design for software applications Character Designing, Flash Animation 2D Game interface designing for Mobile devices



#### Web/Internet Marketing

On Page, Off Page SE0 SMO Link Building, Email Marketing PPC & Campaign Development Keywords & Website/Business Analysis Competitive Analysis



#### PHP & Open source

CMS - Joomla, Wordpress, Drupal, PHPbb, PhpFOX, Sugar CRM, Vbulletin Ecommerce - OsCommerce, magento, X-Cart, Zen Cart Framework - Core PHP, Cake PHP, Smarty, Zend Framework, Codelngitor etc Database - MySQL



## Mobile Application Development

iPhone & iPad Application Android Window 7 Blackberry Phonegap







## Microsoft Technologies

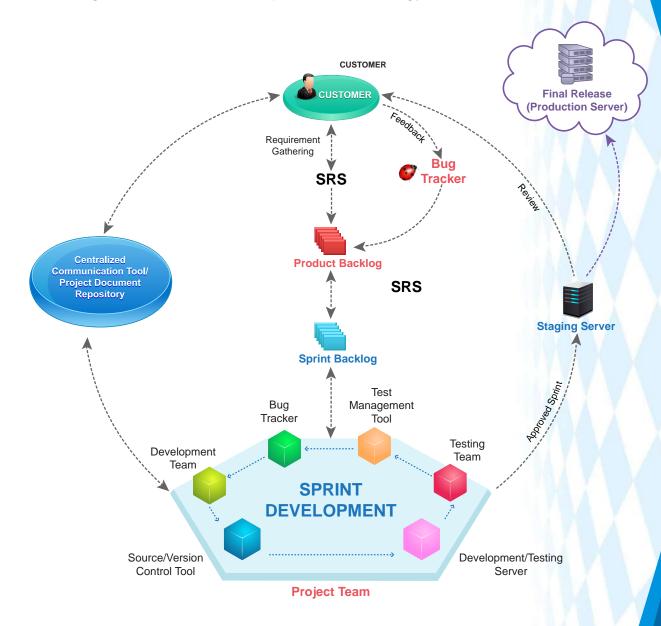
Web & Client Server Programming Remoting, Web Services, Rapid Application Microsoft .Net, Win Forms, ASP .Net, C#, VB.Net, MS Silverlight Dot Net Nuke (DNN), NopCommerce MS Access, MS SQL Server, SQL Lite MVC, WPF, WCF



## PROJECT EXECUTION METHODOLOGY

We follow a well-defined as well as customized project execution methodology based on the specific client project requirements.

## Our Integrated Software Development Methodology







## **OUR PRODUCTS**



#### Eazybooks

Kindlebit Eazybooks online accounting software is spontaneous and uncomplicated to use to get your job done. The innovative podium is easy to set up, and significantly designed for your everyday business use, intact with all aspects Australian businesses have ever seek for. With Kindlebit Eazybooks, your data is protected, secure and always supported by numerous data-centers.



## Eazy Warehousing Solutions

Kindlebit Warehouse Management System (WMS) monitors and controls the operation and compilation of materials within a venture along with dealing out the transactions related to these objects. These systems engage wide-ranging cognition of warehouse management information including coordinating quantity, unit of measure, and location and other factors with where to supply and where to collect.



### Point Of Sale

Kindlebit Point of Sale can be employed to enhance the sales of a firm by speeding up the ease of monitoring monetary transactions by keeping track of the retail in all forms. Also, with a bunch of attractive features, the revenue of the business can be improved successfully.





## **GLOBAL PRESENCE**





#### INDIA

Kindlebit Solutions Pvt. Ltd. J-7, Second Floor Rajiv Gandhi Information and Technology Park Chandigarh(UT)-INDIA Phone: +91-172-4026970

#### CANADA

Kindlebit Global Inc. 200-8661 201 ST, Langley, BC V2Y 0G9 Mobile: +1-604-356-4141

#### **AUSTRALIA**

Kindlebit Solutions No 10 Caldwell Palace Blacktown NSW 2148, Phone: 0402 670 798

#### INDIA

Kindlebit Solutions Pvt. Ltd. Office No. 5, Tower-2, Stellar IT Park, Plot No C-25, Sector 62, Noida. Phone: +91-9041030507



www.kindlebit.com





